

TYLER BERRY



www.tyology.com



<http://www.linkedin.com/in/tylerberry>

tyler@tyology.com

(360) 447-8464

» EXPERIENCE

A versatile and experienced web developer fuses a background in graphic design and software engineering to deliver user-centric designs and solutions.

Freelance 2011–present Design & Development

- Use latest front end technologies including HTML5/CSS3 and Javascript to build rich websites and web apps.
- Built regional community websites for Anthem Memory Care, providing quality senior care housing across the U.S.
- Developed Oregon’s Chief Education Office’s website which included custom coding solutions in SVG and javascript.
- Created website for sports equipment pioneer in innovation and design, Barracuda U.S.A.
- Recommended and implemented design and website solutions to DocuDriven, a specialist in business process optimization.

Rentrak 2007-2011 Software Developer | UX Designer | Scrum Master

- Studied customer experience and conducted usability tests for current and future projects. Made recommendations that were implemented.
- Designed and developed custom CMS for video retailers.
- Implemented and lead new scrum/agile operating procedures.
- Maintained legacy code base and developed new features for big data software that processed billions of transactions per month.
- Created features for internal business tools and websites.

Bachelor of Science Software Engineering

Oregon Institute of Technology
Klamath Falls, OR
Graduated: June 2007

» EDUCATION

» PROFESSIONAL SKILLS

User Interface Design

Paper Prototyping, User Stories, Wireframes, UI Research, Design Patterns

User Experience

Usability Testing, User Interviews, A/B Testing, UX Research, Analytics

Web Development

Responsive Design, HTML/CSS, Foundation SASS/Compass, Unit Tests, Javascript (jQuery), Perl/Mason, Scrum/XP PHP (Wordpress)

Web & Graphic Design

Photoshop, Illustrator, Sketch, Typography

Environment

Agile, Git, Subversion, Emacs

Database

PostgreSQL, Oracle

Marketing

Landing Pages, CTAs, Keyword Research, AdWords, Webinars, E-mail Lists, Social Media

